

ANNUAL CONFERENCE
October 6-7
Harford Community College, Bel Air, MD
Agenda and Registration



The MASSB Minute

October 2022

Message from the Chair



As you know, we are planning a fantastic conference for you, and are excited to be seeing many of you in person after two years of virtual conferences. We are looking forward to the material that will be presented by our speakers on Elder Abuse Awareness and Queen Anne's At Home. But, to echo Marquette Rogers' comments below, there are many, many areas where we can collectively make a difference in the lives of our most vulnerable citizens. For instance, *The Pathway Home* is a very moving account of an effort undertaken in Delaware to provide transitional housing for their homeless population. This short film, directed by Christina Reilly, has been nominated for a Mid-Atlantic Emmy award. (Christina is the daughter of one of our members, Calvert County's Barbara Reilly Kete!) The film is excellent and well worth your time to view. Homelessness has grown significantly over the years, and affects us all in ways we don't even realize. This would be an excellent topic to address at a future conference. [View *The Pathway Home* here.](#)

Best regards,
Chris

Community Connection: Montgomery County

Marquette Rogers, MASSB President & Montgomery County Advisory Board Chair



"One of my primary responsibilities as MASSB President is planning the annual conference. Our biggest challenge in planning conferences is finding areas to focus on that revolve around Social Services and that need a spotlight. Simply because there are so many areas and you can't just focus on one without thinking of how we can squeeze in another area of discussion. All areas are priorities that we want to focus on yet can't do in a 1 or 2 day conference. During this month's conference we hope to be able to highlight the ever growing concern of elder abuse. As I mentioned before, there are so many priority areas we like to cover. This one, elder abuse, we want to drill down into as the pandemic has caused an increase in abuse for some of our vulnerable citizens.

The best thing about being Chair of the Montgomery County board is that we are a large county which means there is no shortage of social services and organizations that are looking to bridge the gap for those needing assistance with various social services. We literally have a board, commission or committee to address a lot of areas under Health and Human Services.

My advice to a new chair is that going with your gut instinct is a good thing. Especially, during interviews for potential members. Resumes don't tell a story of who a person is and if they have that "want to". That special kind of personality that wants not only to help, yet also is hands on and active in every conversation. Finding that board member that will work to make a tangible impact is what you need to look for."

How Do You Thank Your Supporters?

It's so important to develop good relationships with your supporters. Whether they are donating time or money they deserve to know how much we appreciate their support. A quick internet search will produce many creative ideas for how to say "thank you". Here are just a few:

- Send a personal note
- Make a phone call
- Publicly recognize business donors on social media
- Send a welcome package to new donors with details about your work
- Invite them to an outreach event so they can meet your team
- Host a donor appreciation event such as a breakfast or light dinner



Your "thank you" should be timely and provide some detail on how their contribution has helped your cause. Donors who feel appreciated and part of the solution tend to give again and again. Consider assigning a board member the task of recording donations. A multi-year spreadsheet is a good tool for identifying recurring donors and strategizing how to grow your base of support.

2020	2021	2022	Total	Company Name	Name	Mailing Address	e-mail	Notes
\$50	\$100	\$100	\$250	XYZ Corporation	Joe Smith			thank you sent
		\$25	\$25		Mr & Mrs Jones			1st time donor

Another Great Fundraising Idea!

**JUNE 25, 2022
MINI GOLF TOURNAMENT**

Fundraiser to Benefit Harford County Family Assistance Fund

The Harford County Department of Social Services Advisory Board will be holding our annual mini golf tournament to raise funds to support families, children and vulnerable adults and seniors in Harford County.

17 Team Tournament

Price: \$20 per adult player & \$10 for children

Teams of 5 - at least one adult per team

Business Sponsorship levels available!

Team registration can be emailed to tsamuel@harco.org

ADMISSIONS
311 Baltimore Pike
Bel Air, MD 21014
www.harfordcountymd.gov

Time: 9:45 a.m. - 12:30 p.m.



Harford County's Annual Mini-Golf Fundraiser benefits the Harford Family Assistance Fund.

Don't miss an issue! Be sure to add MASSB Foundation to your e-mail contacts.

What's going on in your county?

Have an idea to share? We'd love to include your success stories in the MASSB Minute. Email trustee@massbfoundation.org.

www.massbfoundation.org

Our mailing address is:
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P.O. Box 2351
Annapolis, MD 21401

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