



## The MASSB Minute

### Happy New Year!

We are so grateful to be part of a community of volunteers working to improve the lives of vulnerable Marylanders. To share the great ideas and happenings across our state we are introducing "The MASSB Minute". This monthly quick read will provide another opportunity for us to connect and learn.

We wish you peace and good health in 2022.

The MASSB Foundation Team

### JANUARY...a new beginning

It's January and you're anticipating the first advisory board meeting of the new year. What do you want to accomplish this year? A new project or fundraiser? Have you set "SMART" goals? Do you have a schedule of events drafted? An annual budget? If you're feeling overwhelmed or unsure how to get started...don't worry! We have current and former advisory board chairs and professionals from various backgrounds on our team. Want to chat over coffee, or have a MASSB rep at your board or committee meeting? Let us know how we can help! E-mail trustee@massbfoundation.org.

S	M	A	R	T
Specific	Measurable	Attainable	Realistic	Timely
What specifically do you want to do?	How will you know when you reached it?	Is it in your power to accomplish it?	Can you realistically achieve it?	When exactly to you want to accomplish it?

### Community Connection: Howard County

Melissa Teitelbaum, Advisory Board Chair, on challenges and accomplishments:

"My biggest challenge coming on board had been low numbers and limited involvement with the department and county, as well as not really having a clear sense of purpose as a board. In reaching out to other MASSB members, I feel I've benefited from their available collective knowledge.



We have worked hard to fill the board, and have been looking closely at our duties and expectations, (using the MASSB guide to organize our handbook) and worked with our fantastic new director to increase communication and collaboration to benefit the clients. My hope is that this will lead to more involvement with the department, and hopefully the county and state."

### It's Alphabet Soup!

MASSB.....MASSBF.....MASSD.....what's the difference?

MASSB is the association of all Advisory Boards. There are 24 boards in all - 23 Maryland counties plus Baltimore City. The MASSB Foundation (MASSBF) was established in 2007, allowing MASSB to raise funds as a 501(c)3 nonprofit. While many of us serve on both, it's important to remember that MASSB and MASSBF are separate entities.

MASSD is the association of the 24 Dept. of Social Services Directors. A MASSD member is assigned as a liaison to MASSB, ensuring coordination between the two Associations. The current MASSD liaison is Mr. Oscar Mensah, Director, Montgomery County Dept. of Social Services.

### Caroling with the Sheriff's Office

Calvert's board got creative when challenged with developing a fundraiser that would improve relations between the community and law enforcement. Their idea brought together the Sheriff's Office with children from a Title 1 school for an afternoon of caroling. Fundraising was done primarily using Facebook and proceeds were used to purchase McDonald's gift cards for vulnerable children at the school. This idea can be easily replicated in your county!



### What's going on in your county?

Have an idea to share? We'd love to include your success stories and lessons learned in the MASSB Minute. Email trustee@massbfoundation.org.



### Save the Date

January 22, 9am Winter Meeting

- Legislative Initiatives
- Annual Report & Year-End Financial Status
- Innovative Program Awards

Don't miss an issue! Be sure to add MASSB Foundation to your e-mail contacts.

[www.massbfoundation.org](http://www.massbfoundation.org)

Our mailing address is:  
MASSB Foundation  
P.O. Box 2351  
Annapolis, MD 21401

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).

Grow your business with  mailchimp