



## 2024 IMPACT REPORT

# THE MASSB FOUNDATION

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### **A Message from our Chairman**

The MASSB Foundation remains committed to empowering vulnerable populations by fostering resilience, promoting self-reliance, and facilitating access to support systems. Guided by our mission to provide resources that create long-term stability, we have strategically focused on sustaining and growing our organization through active board recruitment and strengthened investment strategies. We invite you to explore this 2024 Impact Report to learn more about the MASSB Foundation's operations and the tangible ways all of us are changing lives throughout Maryland.

### **Our History**

The MASSB Foundation was formed in 2007 to enable fundraising by Maryland's Social Services Boards for programs that are not governmentally funded. We are comprised entirely of volunteers who serve on local boards in each of Maryland's 23 counties. Together, the boards finance valuable services to thousands of Marylanders each year, thanks to the businesses and individuals who donate funds and attend fundraising events.

### **Our Mission**

Our mission is to provide resources that support vulnerable families, children and adults. We focus on improving their well-being and growth, aiming for long-term stability and resilience, not just short-term relief.

### **Our Vision**

We envision a quality of life in Maryland in which individuals are healthy and safe from abuse, neglect and financial distress.

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## Our Programs

### **Basic Needs**

Providing financial assistance for food and clothing, to secure housing, and prevent eviction. Housing assistance includes rent, mortgage and utilities arrearages; and security deposits and first month's rent to transition from shelters to stable housing.

### **Health & Safety**

Supporting the physical well-being of individuals, especially seniors, by providing financial assistance for hearing aids, oral care, medication, hygiene products, sanitation services, and home modifications such as the installation of ramps and safety bars. This program also provides financial assistance to domestic violence shelters and Child Advocacy Centers. Child Advocacy Centers protect and care for victims of child abuse.

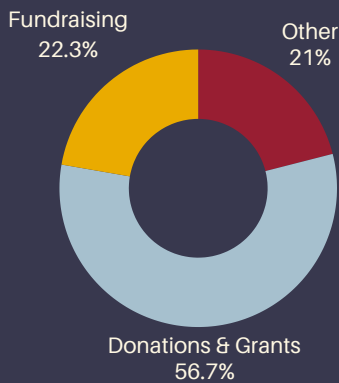
### **Growth & Opportunity**

Addressing barriers to self-sufficiency by providing financial assistance for education and job training; transportation needs such as driver's education and car repairs; and appropriate clothing for job interviews and work. This program also provides opportunities for at-risk children such as tutoring, school supplies, and summer camps; and support to Family Service Centers which help "children learn and parents earn".

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# FINANCIAL PERFORMANCE

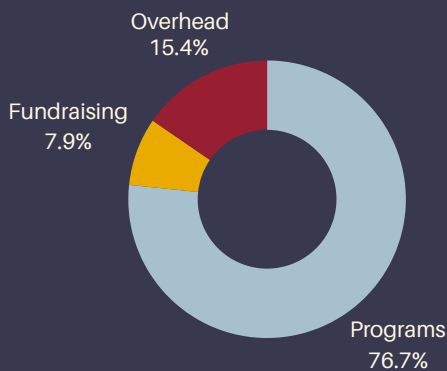
The MASSB Foundation has experienced steady revenue growth since its formation in 2007, allowing us to assist more people each year. At year end, unrestricted net assets totaled \$718,450.



**\$ 238,851**

**Total Revenue**

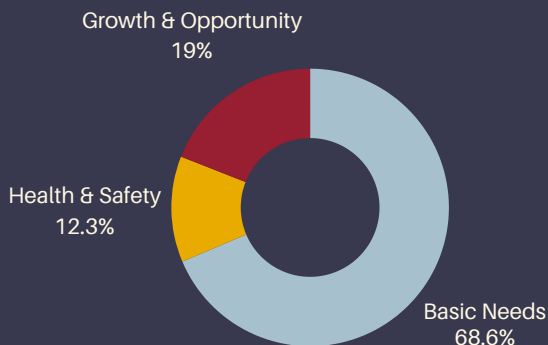
100% of funds raised through individual and corporate donations, grants and local fundraisers were applied directly to programs. Other funds generated through membership dues, conference fees and sponsorships, and interest bearing accounts were used to pay for overhead expenses.



**\$ 187,454**

**Total Expenses**

With more than 75% of expenses allocated for program activities, MASSB Foundation exceeded the Better Business Bureau's Give.org standards for Charity Accountability by more than 10%. The Foundation actively works to keep overhead costs low in order to allocate the maximum amount of budget to programs.



**2,790**

**People Helped**

MASSB Foundation programs are designed to meet the individual needs of Marylanders. Not captured in this chart were families helped by funding provided to Family Service Centers and Child Advocacy Centers which support the preservation of families; and safety and well-being of children.

# SIGNATURE EVENTS

## Legislative Conference

Understanding legislation, rules and regulations impacting the delivery of social services is a valuable attribute of MASSB boards. Each spring, MASSB hosts a legislative conference featuring, as speaker, the Director, Office of Government Affairs (OGA), Maryland Department of Human Services (DHS). This direct engagement with the state's legislative experts has proven to be an effective way for board members to increase their knowledge as they work to promote the general welfare of the people served by Local Departments of Social Services.

## Annual Conference

The annual MASSB Conference brings together boards from across the state to learn, share ideas and celebrate the success of projects that are lifting the lives of vulnerable Marylanders. Hosted this year by Kent County, attendees explored the topic of poverty by participating in the Cost of Poverty Experience™ (COPE), and interactive panels featuring local organizations addressing food insecurity and housing; and opportunities for youth.

The Lifting Lives Award recognizes initiatives that are having significant impact in our communities. Congratulations to the 2024 recipients of the Lifting Lives Award:

- Allegany County's Safe and Snug Program
- Anne Arundel County's Community Outreach Program
- Calvert County's KIDS Closet
- Caroline County's Community Assistance Fund

Visit [www.massbfoundation.org/impact](http://www.massbfoundation.org/impact) to learn more.



# THANK YOU TO ALL OUR DONORS AND VOLUNTEERS

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2023

Candid.


## We couldn't have done it without your generous support.


We are grateful to the many individuals and companies who have supported us financially or with your time. You are having a direct impact on the ability of families to not only survive, but thrive. Together we will achieve our vision of a quality of life in Maryland in which individuals are healthy and safe from abuse, neglect and financial distress. We offer our sincere appreciation to major and recurring donors:

Delfest Foundation  
Frederick County Local Management Board  
Allegany County Health Department  
Help Association, Inc.  
The Lois Howlin Family Fund

DONATE



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